

Serving on the Farm Credit Mid-America Advocate Council

The Farm Credit Mid-America Advocate Council is comprised of a diverse group individuals across our territory that believe in the importance and future of rural communities and agriculture. Through this program, Farm Credit Mid-America and advocates have the opportunity to connect and foster meaningful relationships that will improve the overarching customer experience, drive business growth and positively impact rural communities and agriculture.

ADVOCATE EXPECTATIONS

- Advocates are expected to attend the annual event in their state that will include networking opportunities, speakers and engaging discussions focused on industry trends, challenges and opportunities in their states and how Farm Credit Mid-America can continue to work towards securing the future of rural communities and agriculture.
- Information received from advocates through events and communications will be shared with the Board of Directors and senior leaders to provide meaningful insight and guidance for the Association.
- Advocates may be asked to participate in a selection committee, make recommendations, and/or participate in conversations, visits and meetings for research, scholarships, legislative opportunities and more.
- Advocates will have opportunities to engage and interact with Farm Credit Mid-America leaders through meetings, trainings and one-on-one operation visits. They may be considered to represent the association through feature stories, new and inventive ideas and participating in other meetings.

EXPENSES

- Farm Credit Mid-America will cover the hotel expense (room + taxes and hotel parking) for the night of the state-wide event, mileage to and from the advocate meeting from advocates' home address, meals will be included in programming.

TERM LIMITS

- For the beginning of the program, advocates will be asked to serve on a one-year or two-year term to ensure that we always have a good balance of experience on the Advocate Council. In the future, advocates will be asked to serve a three-year term.

ELIGIBILITY REQUIREMENTS

- Non-disclosure Agreements – All advocates will be asked to sign a non-disclosure agreement. These will be available at event registration.
- All advocates will be asked to fill out an informational sheet.
- Advocates who are customers of Farm Credit Mid-America must maintain loan(s) in good standing.